

## **INDONESIA'S**

# SMART AND SUSTAINABLE FOREST CITY



## The Logo Philosophy: The Tree of Life of Nusantara

#### The 17 Blooming Blossoms

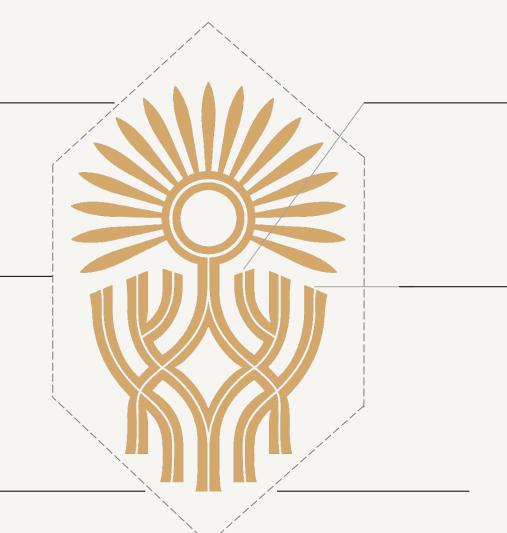
A symbol representing Indonesia's momentum of independence.

#### **Talawang Hexagonal**

Foundation of the logo shape that was taken from the hexagonal silhouette of the Talang shield of Kalimantan as a symbol of defense.

#### **Five Pancasila Roots**

The national Indonesian ideology as a foundational thought of the nation as well as a way of life.



## Seven Islands of Indonesia

A representation of the number of our islands consisting of, but not limited to, the seven biggest islands as well as representing the seven continents of the world.

#### **A Maritime Society**

Depicting the river flow as the Wawasan Nusantara, viewing the sea as the connecting tissue of the nation.

#### Tree of Life

A cosmological representation that is universal throughout all Indonesian cultures. **Nusantara's Connectivity Plan** 







#### **Airport Toll Road**

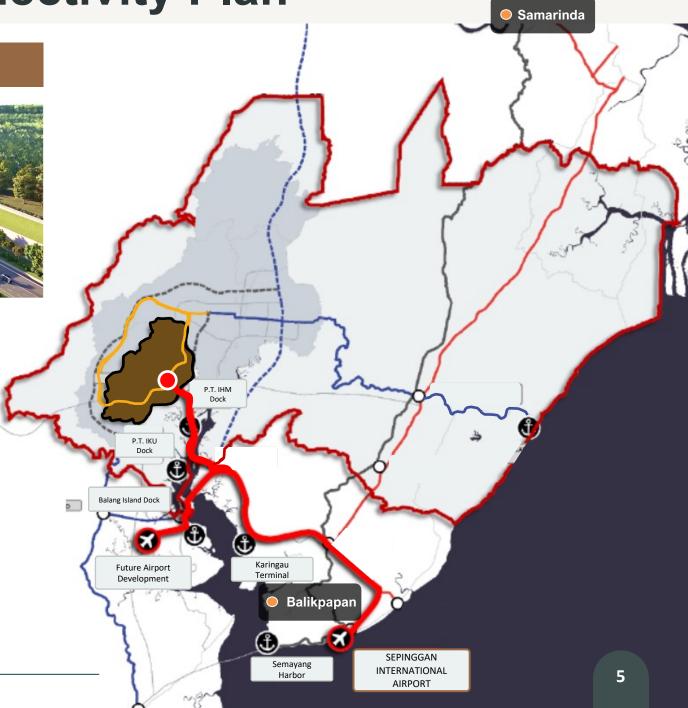
Connecting Nusantara's Core Area and Sepinggan International Airport (Balikpapan)

Length: 47.63 km

Traveling time: 30 minutes

#### **Sea Ports**

Buluminung Terminal, Lango Dock, Balang Island Dock, IHM Dock, IKU Dock



### Nusantara as Part of "Indonesia 2045" Vision

1

# Human development and technological advancement

Cultivating world-class talents with strong academic and digital foundation

4

# **Enhancing national** resilience and governance

Establishing new regulatory standards supported by investment and innovation



2

# Sustainable economic development

Boosting East Kalimantan's regional GDP up to 3 times by 2045 through economic diversification and transformation

3

#### **Equitable development**

Catalyzing eastern Indonesia's regional GDP and strengthening overall domestic value chain

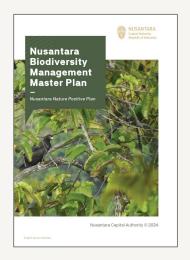
# Nusantara as Indonesia's Active Contribution in Global Sustainability Campaigns



#### **CLIMATE CHANGE**

"Nusantara Net Zero Strategy 2045" was launched in COP-28 in Dubai.

→ Indonesia's first city with locally-and regionally-determined contribution (LRDC)



#### **BIODIVERSITY**

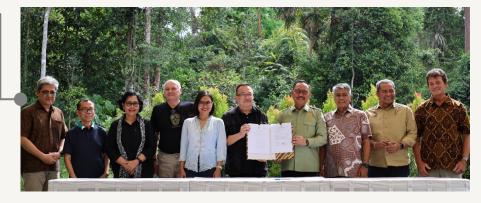
"Nusantara Nature Positive Plan", the city's commitment to ensure wildlife habitat's existence and security, was launched in March 2024. It aligns with Kunming-Montreal Global Biodiversity Framework.



### SUSTAINABLE DEVELOPMENT GOALS

Nusantara's baseline Voluntary Local Review (VLR) was launched at UN-ESCAP, Bangkok, in February 2024.

→ Indonesia's first VLR that is fully aligned with net-zero goal



## ENVIRONMENT, SOCIAL, AND GOVERNANCE (ESG)

An ESG committee is established to help align Nusantara's planning and decision-making with ESG principles, enhancing the city's sustainability and credibility.

→ Indonesia's first city with an ESG committee

# Nusantara's Knowledge Journey: International Collaboration (selected)







Thirteen (13) United Nations agencies have declared their support for Nusantara's endeavors in achieving Sustainable Development Goals.





















Coordinated by:

WUNITED NATIONS INDONESIA



Knowledge exchange on developing livable city



Business case preparation and strategic communications support



Biodiversity assessment and wildlife protection framework



Research partnership on sustainability



Comprehensive support toward achieving Nusantara's net-zero goal



Development of Nusantara's smart city masterplan

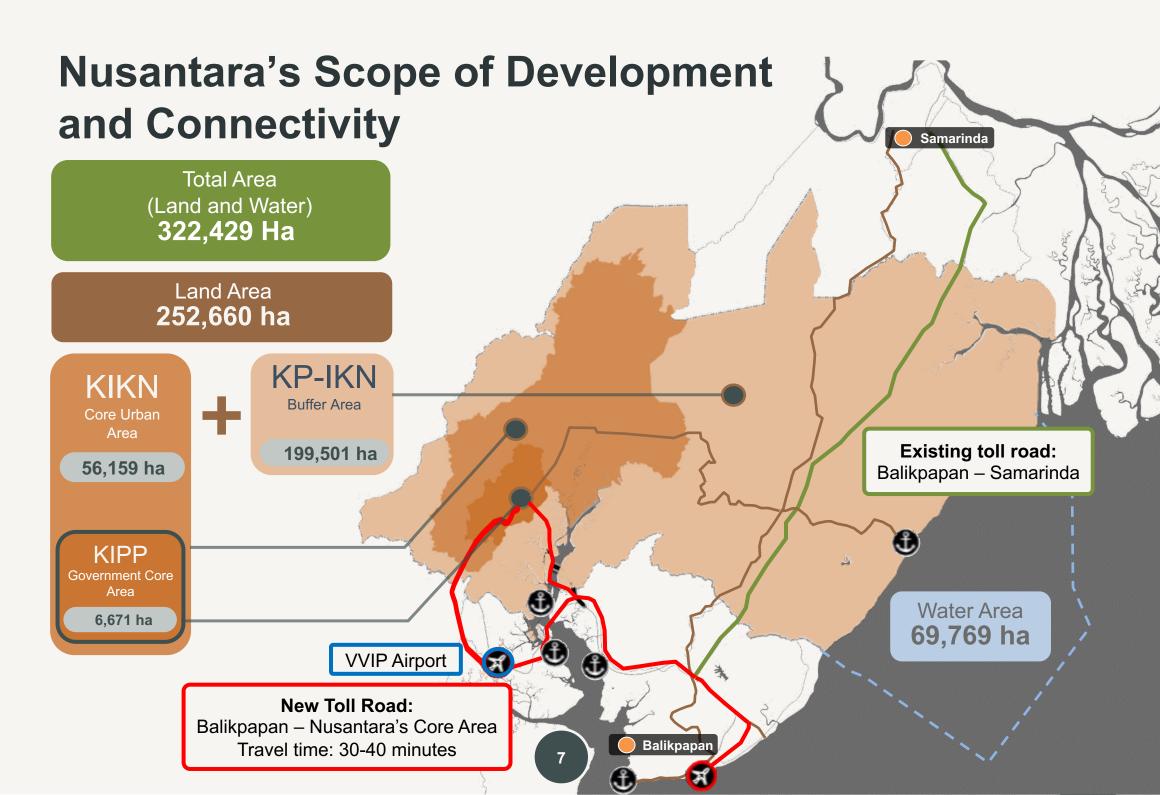


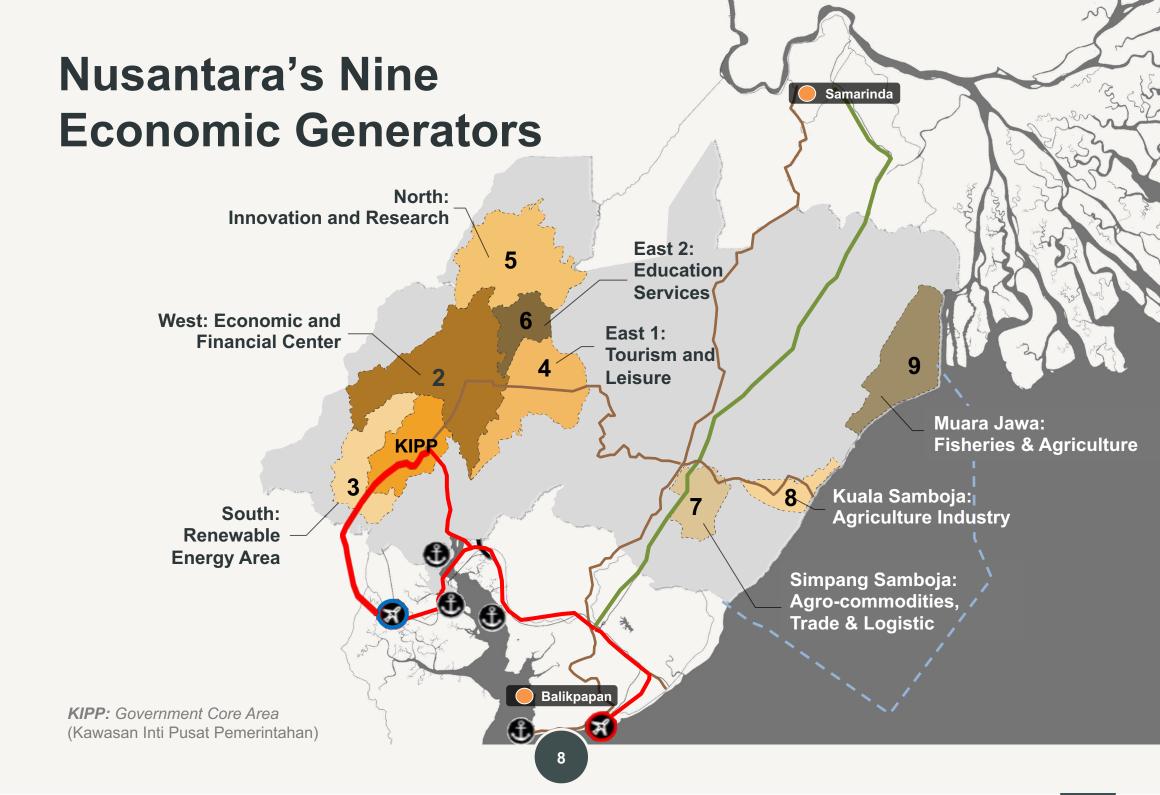
Development of sciencebased climate targets



Proof of concept for advanced air mobility







### **Nusantara's Development Phases**

2022-2024

Transfer of priority government offices

Population: ~260,000

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2025-2029

Strengthen Nusantara's core areas; Expand housing, office, and commercial zones

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2030-2034

Scale up education, health sectors and high-tech sectors IV

2035-2039

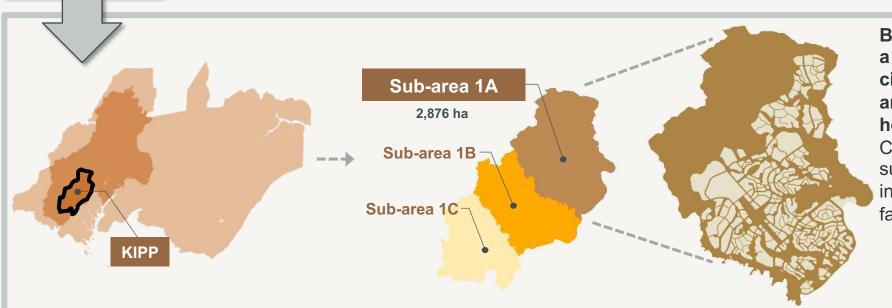
Complete construction of all major infrastructure, bolster three-city ecosystem (Nusantara, Balikpapan, Samarinda)



2040-2045

Consolidate reputation as "The World Class City for All"

Population: ~1,911,000



By 2024: Developing a fully-functioning city ecosystem in an area of around 1,000 hectares in 1A:

Center of government supported by key infrastructure and facilities

# Nusantara's Development Principles

Green

**Smart** 

**Inclusive** 

Resilient

**Sustainable** 



## **Nusantara as Sustainable Forest City**

65%
Tropical forest created through "reforestation"

- 25%
  Highly-controlled urban area to minimize carbon footprint and emission
- 10% Agriculture, Food Production Area & Park

- Green frameworks: Carbon-neutral city roadmap (launched at COP27), smart-city framework, and sustainable energy management framework, etc.
- Green infrastructure: Plant nurseries,
   immersive tunnel, animals' corridors
   and bridges, etc.
- Collaboration with communities and civil society on forest protection by combining local wisdom ("cultural forest") and international best practices.

- Design: "10-minutes city"; "sponge city"; city ecosystem that supports pedestrians, cyclists, and public transport users; etc.
- Smart city instruments: IoT-enabled infrastructure, smart meters, smart water and waste management, advanced mobility, healthy building, etc.
- Policies: 100% renewable energy mix by 2045, green certification for buildings, electric vehicles, carbon trading, open data, etc.

- Socialization & training: Capacity developing to the society to conduct urban farming & agriculture sustainability.
- Farmer groups: Empowering local farmers with modern technology to support agriculture and providing land subsidies.
- Food security: Collaboration with all stakeholders (government, private sectors, local communities) to produce and consume only local products on daily basis.

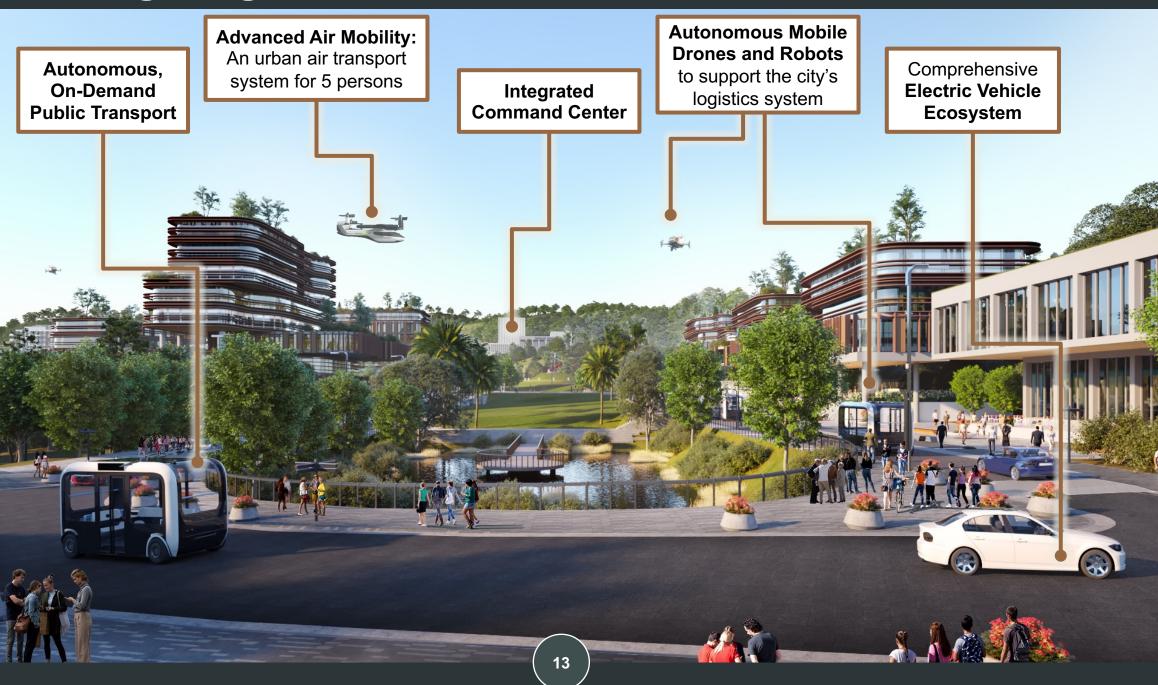


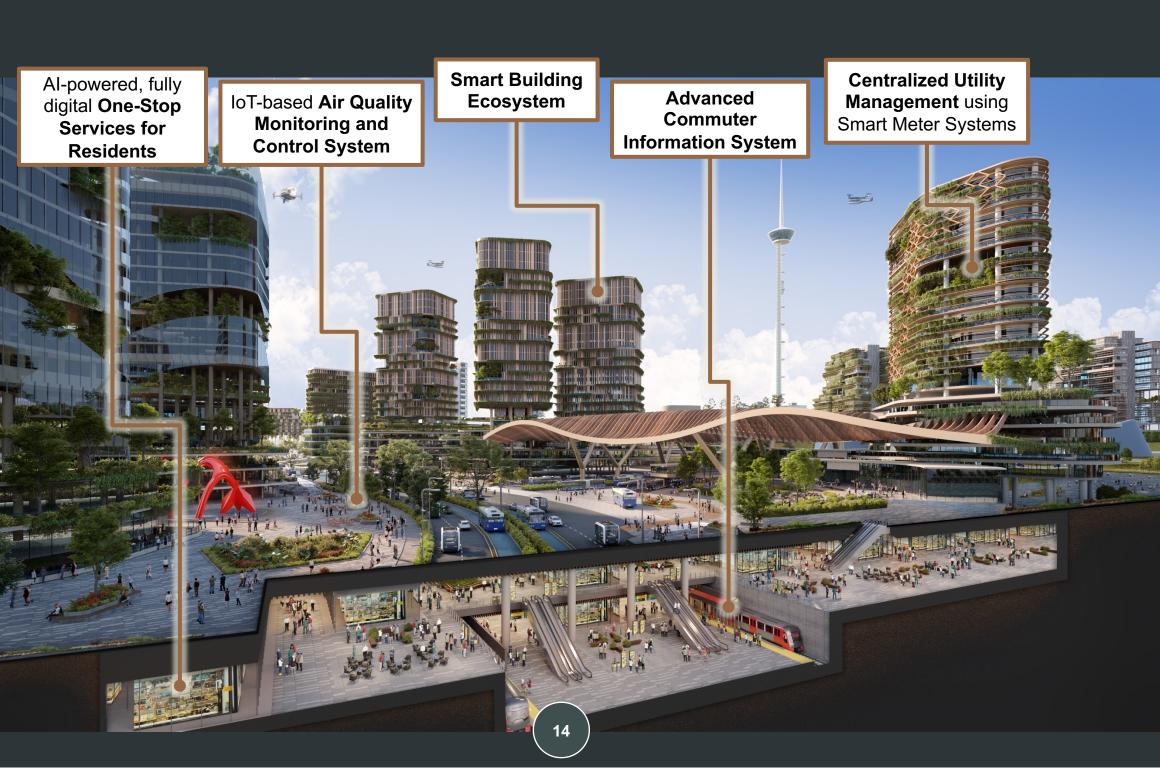


# Nusantara in 2024

A fully-functioning city ecosystem: Center of government, supported by key infrastructure and facilities to support the livelihood of its residents

## **Imagining Nusantara in 2045**







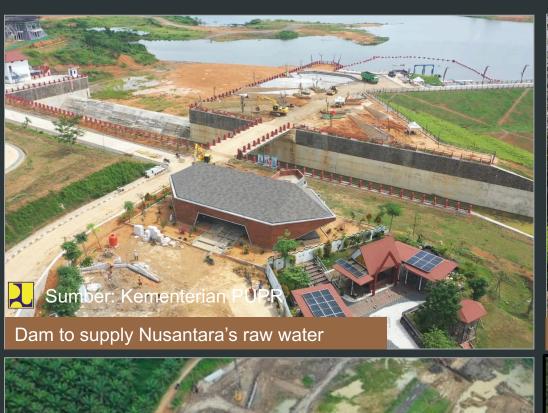
# **Development Progress: Infrastructure** (March 2024)





































# Development Progress: Community Re-skilling and Up-skilling











# Development Progress: Digital Empowerment











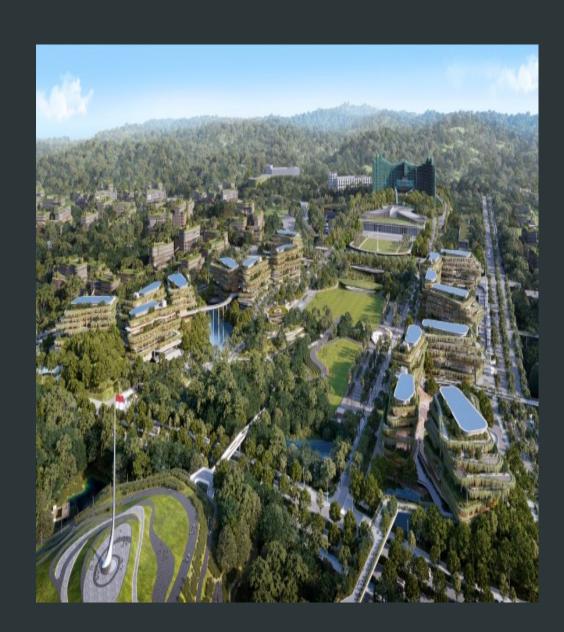
## 2024 in a Glance: Establishing the New Capital

Indonesia's Independence Day
Ceremony on August 17th will be held in
Nusantara

3,000 Civil Servants will be gradually relocated to the New Capital by September

Ministerial and State Agency Offices are ready to move to Nusantara

Diplomatic Missions will transition to Nusantara by Early 2025



## **Investors' Interest: A Snapshot**

**Groundbreaking 1** 21-22 September 2023

**Groundbreaking 2** 1-2 November 2023

**Groundbreaking 3** 21-22 December 2023

**Groundbreaking 4** 17 January 2024

**Groundbreaking 5**29 February – 1 March 2024















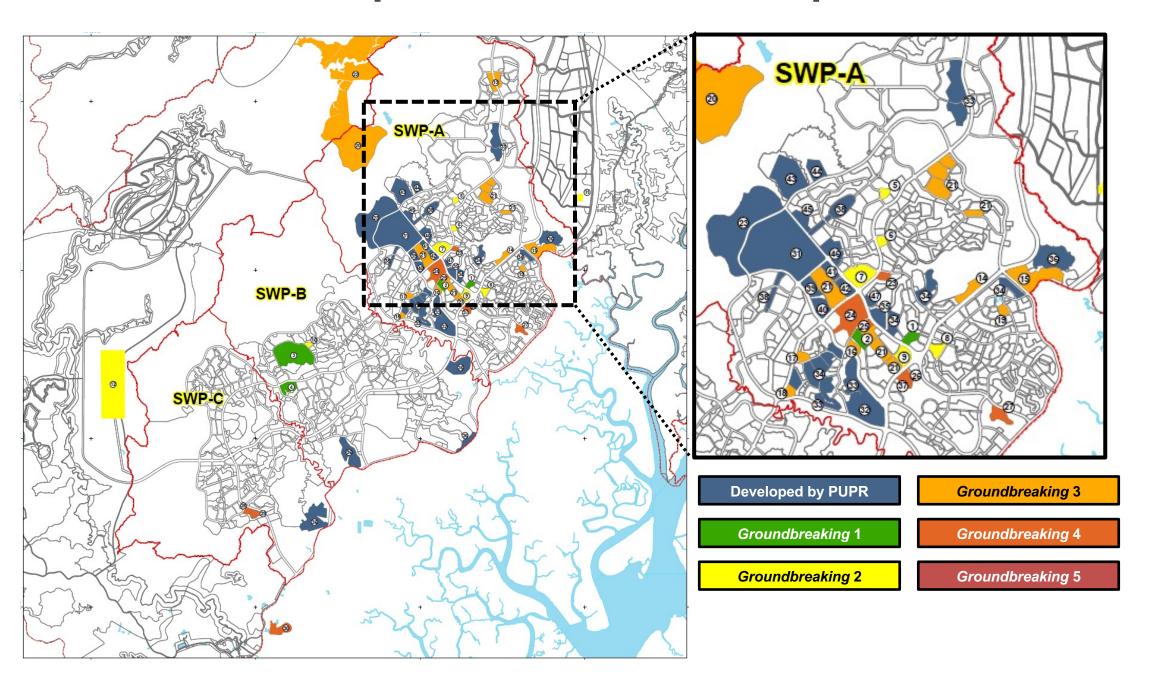
Summary as of Feb-2024

41 private companies and other organizations started their projects in Nusantara

Total investment generated from the 5 groundbreaking: IDR 47.5 trillion (approx. USD 3.1 billion)

Total letters of interest (LOIs) received by the Authority: 351

# **Nusantara Development Distribution Map**



# Private and SOEs<sup>1</sup> Investment Realized in Nusantara through *Groundbreaking* 1-5



#### Hotel 6 Private Investors

- 1. Konsorsium Nusantara: 5stars Hotel
- 2. Pakuwon: 5-stars Hotel
- 3. Vasanta: 5-stars Hotel
- **4.** Balikpapan Super Block: 5-stars and 4-stars Hotel
- 5. BSH Karya Mandiri: 3-stars Hotel
- 6. Jambuluwuk: 5-stars Hotel



# Housing 5 Private Investors

- Konsorsium
   Nusantara: Apartment
   and landed-housing
- **2. Pakuwon:** Apartment and landed-housing
- 3. BSH Karya Mandiri: Apartment
- **4. Pakubuwono:** Apartment
- 5. Balikpapan Super Block: Apartment



#### Retail dan Logistic

8 Private-SOEs Investors

- 1. Konsorsium Nusantara: Mall
- 2. Pakuwon: Mall
- 3. BSH Karya Mandiri: Community Hub (Kampung Kecil Restaurant, foodcourt)
- 4. Pakubuwono: Mall
- 5. Balikpapan Super Block: Commercial Area
- 6. Warehouse Park: Logistic
- 7. SUN Hub: Logistic
- 8. Pos Indonesia: Logistic



#### Office Spaces

9 Private-SOEs Investors

- 1. Konsorsium Nusantara
- 2. Pakuwon
- 3. Vasanta
- 4. BSH Karya Mandiri
- 5. Pakubuwono
- 6. Balikpapan Super Block
- 7. BPJS Ketenagakerjaan: HQ office and employment insurance services
- 8. Telkom Indonesia : Telkom Smart Office
- 9. TVRI : Office & broadcasting studio



# Finances 4 National-SOEs Investors

- Bank Mandiri : Office & banking services
- 2. Bank Rakyat Indonesia : Office & banking services
- 3. Bank Negara Indonesia : Office & banking services
- 4. BPD Kaltim Kaltara : Office & bank services
- 5. Otoritas Jasa Keuangan : HQ Office



### Education 2 Private Investors

- Jakarta Intercultural School: International School Nusantara Intercultural School
- Yayasan Pendidikan
   Astra: Revitalization of SDN 020 Sepaku



### **Healthcare**3 Private Investors

- RS Hermina: Focus on healthcare services for mother and children, emergency services, and post-trauma
- **2. RS Mayapada:** Focus on emergency services, *stroke*, and orthopedics
- 3. RS Abdi Waluyo: Focus on sport medicine services



#### **Energy & Transportation**

2 Private and SOEs Investors

- **1. Bluebird:** Bus and electricity taxi and green transport hub
- **2. PLN:** Development of Solar Power Plant 50 MW



### **Green Area**2 Private Investors

- 1. Danone-Aqua: Miniature tropical rainforest (showcase reforestation program in IKN)
- 2. Katadata Green, Jejak-In, Benihbaik: Green Pesantren

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#### **Visitation by Potential Investors to Nusantara**



351 Letters of Intent (LoI) from potential investors that have been received by the Nusantara Capital Authority. Some of the most potential investors including those from the following 8 countries





### 28 Cooperation and Partnership Agreements



ADB - Asian Development Bank



ADBI - Asian Development Bank Institute



ESCAP - United Nations Economic and Social Commission for Asia and the Pacific



ERIA - Economic Research Institute for ASEAN and East Asia



FAO - Food and Agriculture Organization



ILO - International Labour Organization



IsDBI - Islamic Development Bank Institute



JBIC - Japan Bank for International Cooperation



JIBH - Japan International Association for the Industry of Building and Housing



JICA - Japan International Cooperation



KIND - Korea Overseas Insfrastrucrure & Urban Development Corporation



Tony Blair Institute for Global Change



UCLG - United Cities and Local **Governments** 



UNDP - United Nations Development Programme



UNEP - United Nations Environment Programme



UNESCO - United Nations Educational, Scientific and Cultural Organization



UNFPA - United Nations Population Fund



UN Habitat - United Nations Human Settlements Programme



UNICEF - United Nations Children's Fund



UNIDO - United Nations Industrial Development Organization



WUNOPS UNOPS - United Nations Office for Project Services



UNRCO - United Nations Resident Coordinator's Office in Indonesia



UN Women - United Nations Entity for Gender Equality and the Empowerment of Women



IOM - International Organization for Migration



UPDIS - Urban Planning and Design Institute of Shenzhen



USAID USAID - U.S. Agency for International



MINOUNCES WRI - World Resources Institute



WWF - World Wildlife Fund

# 11 Collaboration Between Local and Foreign Universities in Nusantara



**Bogor Institute of Agricultural** 



**Delft University of Technology, Netherland** 



**Bandung Institute of Technology** 



**Erasmus University Rotterdam, Netherland** 



**University of Brawijaya** 



**Leiden University, Netherland** 



**University of Gadjah Mada** 



**Stanford-Doerr School of Sustainability, USA** 



University of Indonesia



**University of Turku, Finland** 



**University of Mulawarman** 

# 10 Tech Companies Collaboration for Proof of Concept (PoC) in Nusantara



Advanced Air Mobility - Hyundai Motor Company, Korea Selatan



Smart Home Appliances Demonstrations – Telkom Indonesia, Indonesia



Smart Living and Robotics Demonstrations
- LG CNS, Korea Selatan



Energy and Resources Management Demonstration – Siemens, Jerman



Smart Building Demonstrations – Honeywell, IBM, Cisco, Motorola, Autodesk, ESRI, Amazon Web Service; Amerika Serikat



City Intelligent Operations Center Demonstrations - Huawei, Tiongkok



Smart Infrastructure Demonstrations – Smart City Innovation Cluster, Finlandia



Solar Panel and EV Charging - Utomo SolarUV, Indonesia



Smart Transportation and Traffic Management – Sergek, Kazakhstan



Fellowship on Spatial Analytics Platform Development - ESRI, Amerika Serikat

## Investing in Nusantara: Investment Opportunities

Top Priority (shortterm)







**Transportation** 



Housing



Water Treatment and Waste Management



Telecommunication Infrastructure

High Priority (longterm)



Township,
Transit-oriented
Development



**Education and Research Facilities** 



**Medical Facilities** 



Commercial and Industrial Areas



**Technology** 

#### Areas of investment

- Hardware: Physical infrastructures
- Software: Digital operating system and ecosystem
- Brainware: Capacity building, capacity supplement

#### **Scale of investment**

- Project-specific investment
- Area developer:
   Developing a large-scale investment "bundle" consisting of multiple projects

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#### **Types of investment**

- Direct investment
- Public-private partnership:
   User payment or availability payment schemes (with government's support e.g., guarantee, viability gap fund, partial construction support, etc.

# Investment Steps in Nusantara

1

2

3

4

#### **LOI Submission**

Investor to submit Letter of Intent (LOI) to NCA, specifying interest towards particular sectors/opportunities

#### **LOI Review & Prioritization**

NCA to review received LOIs and prioritize process based on sectors being prioritized based on development phases

#### 1-on-1 meeting

Investors with prioritized-LOI will be invited to conduct 1-on-1 meeting with NCA, aligning on opportunities' details

#### **Confirmation Letter**

Investors to submit confirmation letter to proceed after alignment during 1-on-1 meeting

8

#### **Deal Closing**

Closing deals of the investment projects between Investors with NCA/BUO<sup>1</sup>

7

#### **Ground Breaking**

Investors conduct groundbreaking with NCA or BUO<sup>2</sup>

6

## Allocation of Land Determination

Investors receive a letter allocating land so they may get ready for groundbreaking.

5

#### **NDA & Data request**

Once confirmed & replied, Investors & NCA to conduct NDA and start to provide data relevant to the opportunities

<sup>&</sup>lt;sup>2</sup> Badan Usaha Otorita/ Authority Enterprise

## Investing in Nusantara: Incentives and Support

**Ease of Doing Business and Incentives** in Nusantara

(Government Regulation No. 12/2023)

#### **Highlights:**

Up to 100% tax exemption to financial service companies

Tax holidays for up to 30 years for companies operating in priority sector

10-year full tax exemption for global companies moving its regional hubs to Nusantara

0% corporate income tax rate for MSMEs in selected business activities

> Value-added tax and import duties exemptions for priority items

Up to 100% tax exemption for investment in priority sectors

Up to 95 years of land use permits for selected sectors and up to 80 years of building permit

Income tax deductible for investors conducting selected R&D activities

Income tax exemption for Nusantara-based company employees

Establishment of **Authority Enterprise** 



PT. Bina Karya

Bima Abdi Wibawa **Assistant to Director of Business Development** bima.abdi@binakarya.co.id

The entity represents the Nusantara Authority in commercial venture, designed to expedite business-to-business dealing with the private sector

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