



megainovasiorganik.com

Company Profile



our values

We are an Indonesian company that works directly with our organic farmer communities. We have been providing organic products since 2011 globally.

Organic and Authentic Indonesian

We bring the best of Indonesia: *gotong royong* (working collectively); and fairness and humility of smallholder farmers.

Fairtrade, Transparent and Direct-to-Source

We know all our farmers and every step throughout the production. We implement fairtrade values within our communities.

Quality and Safety Guaranteed

All products are guaranteed with premium quality by thorough agricultural practices; and are certified by official bodies.

Sustainable and Innovative

We integrate the traditional intercrop farming and innovative practices to our jungle garden system.



our mission



Support Smallholder Farmers

Our mission is to build a business that maintains the balance of biodiversity in our environment while ensuring the farmers' economic and social welfare.

Our Internal Control System is established to ensure the continuous and efficient production on the ground.

our farmers



our farmers



Economy

Every farmer has an average of 5000 m² of land, cultivating variety of crops, including coconut trees, fruits, cloves, pepper, ginger, turmeric, vanilla, cacao.

The integrated organic farmland concept is set to provide economic opportunities for the farmers in the:

- international market
- domestic market
- regional market
- local market
- own consumption



what we do

We work directly with farmer groups in developing an Integrated Organic farmland by creating demo plots of the Jungle Garden System. This will help in the production of varied crops to supply the local and international markets.

We cooperate with more than 2000 farmers in various regions in Indonesia, including Java, Bali and East Nusa Tenggara.

The farmers include women-exclusive groups.



Working Side-by-Side

what we do



Integrated Organic Farm Management





Internal Control System

We maintain the quality of our products by implementing the Internal Control System (ICS). It enables us to track down the production lines and improve the traceability of our products.

From direct meetings with the farmers, we are able to monitor every stage in the production, helping to immediately identify the challenges from the ground.



Traceability

what we do



We are a pioneer in developing a cooperative farmer under Fairtrade International Certification (FLOCERT) to support our mission in improving the farmers' daily living standards.

We have been practicing transparency supply model and have been implementing premium fair price to our farmers.



Fair and Transparent

production model





Our Certificates

Our agricultural practices and quality assurance are proven by internationally recognized certificates.

Organic

EU-Organic, USDA, and JAS.
Certified by Control Union.

Fairtrade

Certified by FLO-CERT.

FSSC 22000

Certified by BSI Assurance.

Naturland

Certified by Naturland

Halal

Certified by MUI

Kosher

Certified by London KLBD.



*International
Standard*



Experience

Coconut Sugar

We have 10 years experience in organic coconut sugar end-to-end process, exporting to 5 continents. We are the pioneers of Organic Coconut Sugar Fair Trade certified since 2016, as well as Naturland certified products.

Fresh Fruits

We are the pioneers of exporting fair trade organic exotic fresh fruits from Indonesia to Germany. The range and volumes are steadily increasing over the years.

Vanilla

We are the pioneers in exporting fair trade organic Naturland vanilla beans from Alor Island to the German Market. Alor Vanilla is known as the pure variety based on the Index Geographic Certificate.

Spices

Besides Vanilla, we have been exporting unique cubeb pepper (Javanese endemic local pepper) and Andaliman pepper (Toba endemic local pepper) to the European market since 2017.

Coffee and Cacao

We have started searching for opportunities and developing potential market for Coffee and Cacao.





what we do

Jungle Garden

We name the “Jungle Garden” to describe our biodiversified practices we have been working with our farmers, to develop tens of organic products.

These practices have been implemented for generations among Javanese farmers. Their heritage knowledge, local wisdom and continuous research of up-to-date developments are all applied in our integrated organic farming system.



Biodiversity



what we do

We have been working with over 100 farmer groups in sourcing our products. More than 20 groups are exclusively consist of women.

Women hold leadership, administrative, and technical positions.

We continuously encourage our community, especially the farmers' wives to actively participate in social projects.



Gender mainstreaming



what we do

Our organic coconut sugar business alone has helped to increase the farmers' income, allocating to basic expenses, children's education, savings, and possible investments.

We started developing the organic market in Indonesia by connecting our farmer groups directly to our purchasing platform. The supply connection comes from our farmer groups to the customers to ensure transparency and traceability of the products.



Household Income Generation

our export destinations



social projects



We take care of our farmers' lives through social activities such as donations to improve local infrastructures and funding support for local kindergartens and orphan houses. We provide donations to farmers who had unfortunate circumstances during their work and grant scholarships for their children.

Moreover, we encourage our farmers to cultivate their daily needs in their backyards to manage their expenditure.

We facilitate our farmers with Revolving Funds that is rolled from one farmer group to another in order to improve their production facility.

The funds can be used to purchase new production tools, machines, and other equipment, in order to improve our production efficiency and ultimately, our farmers' welfare.



OUR PRODUCT

- Vacuum Dried Fruits
- Freeze Dried Fruits
- Fresh Fruits
- Spices
- Vanilla Beans
- Coconut Sugar

Vacuum Dried Fruits



- Vacuum Dried Coconut
- Vacuum Dried Yellow Passionfruit
- Vacuum Dried Sparkled Passionfruit
- Vacuum Dried Banana
- Vacuum Dried Durian
- Vacuum Dried Dragon Fruit
- Vacuum Dried Mango
- Vacuum Dried Snake Fruit
- Vacuum Dried Jackfruit
- Vacuum Dried Mangosteen



Freeze Dried Fruits

- Freeze Dried Coconut
- Freeze Dried Yellow Passionfruit
- Freeze Dried Sparkled Passionfruit
- Freeze Dried Banana
- Freeze Dried Durian
- Freeze Dried Dragon Fruit
- Freeze Dried Mango
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Fresh Fruits



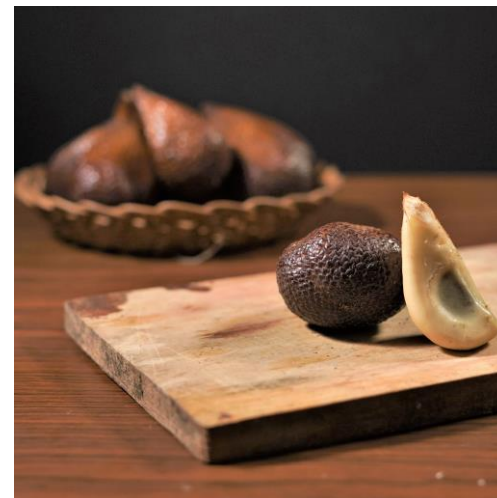
Mangosteen



Dragon Fruit



Pineapple



Snake Fruit



Candlenut



White Pepper



White Cardamom



Walnut



Cubeb Pepper



Long Pepper

Sweetener & Flavor



Coconut Sugar



Vanilla Bean

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