





# PRODUCT CATALOGUE |

## CATALOGUE DES PRODUITS



MAYORA GROUP



[WWW.MAYORA.COM](http://WWW.MAYORA.COM)



# MAYORA AT A GLANCE

Started baking its first biscuits out of a home kitchen in 1948. The business grew and Mayora Group was then formally established in 1977, since then has grown to become a recognized global company in the Fast Moving Consumer Goods industry. Our diverse products can be divided into 8 categories: biscuit, candy, wafer, chocolate, coffee, instant food, beverage, and cereal. Among our well-known brands are Kopiko, Danisa, Roma, Energen, Torabika, Beng-Beng, and many more.



Serving goodness and happiness for more than  
**65 YEARS**



Global presence reaches more than  
**100 COUNTRIES**



## AWARDS

Mayora is always committed to delight consumers by providing high-quality products as well as contributing to preserve the environment. Our manufacturing process is strictly monitored from production to finished goods, in accordance with national and international standards of quality.



Our dedication to delighting consumers is also recognized by numerous influential publications and organizations.





# WAFER

Addictive wafers in different flavors, shapes, and textures.



# CHOCOLATE

**Choki-Choki** is made of only quality chocolate and creamy milk in a chocolate paste format. Exciting enjoyment that understands kids. Longlasting Enjoyment!



# BUTTER COOKIES

**Danisa** offers a premium range of luscious butter cookies, made with passion from the finest quality ingredients. Statement of Quality & Prestige





# CANDY

**Kopiko**, Keeps you awake!  
Real pocket coffee anytime, anywhere.

**Tamarin** offers a unique taste of candy (sweet and sour), made from selected finest Tamarind extract.

**KIS** is the pioneer of mint candy that delivers a unique fruity mint taste to express your feeling through the 'Emoticon pack'. **Fragrance that talks..**

**JaeJae** is a hard-boiled candy made with ginger extract.



# HEALTHY FOOD

A practical and nutritious breakfast solution that offers you complete nutrition and energy (milk, egg, cereal, oats, and essential vitamins) for the whole family.

**Everyday Nutritious Start.**





# BISCUIT

A perfect bond with your tea, coffee, and milk.



# HOME CARE

Powered by plant-based ingredients, **Gentle Gen** is designed to supersede LABSA and other petroleum-based detergents.



# RTD

**Teh Pucuk Harum**,  
Best tea flavor from its buds!

Recharge & Refresh with  
**Kopiko 78°C** ready-to-drink

**Le Minerale**, Healthy  
Refreshment that Preserves  
a Healthier Life.





# INSTANT FOOD

Produced using the latest technology, offering the first, trendsetter, and innovative ready-to-serve food.



# INSTANT DRINK

Wholeheartedly for Coffee Lovers.





# MAYORA BRANDS

Find our innovative products here. We have more than 50 brands that are made to have the highest quality and add value to our consumers' lives.



beng-beng

ASTOR

Superstar

Cal  
cheese

Cal Cheese  
CHEESE  
CHOCO

ZuperrrKeju

Wafello

Gando

爱时乐  
Astick

KOPIKO

KIS  
mint

Tamarin  
Permen Sari Asam  
TAMARIND CANDY

Jae Jae  
DENGAN EKSTRAK JAJE

Roma

Roma  
SHARK  
'n friends

slai  
o'lai

Coffee  
Joy

Danisa

ENERGEN

MIGELAS

Bakmi  
Mewah  
rasa

SUPER  
BUBUR  
BUBUR INSTAN - BERAS ASLI

TORA  
BIKA

Drink  
beng-beng

KOPIKO

MINUMAN  
Teh  
pucuk  
HARUM

Le  
Minerale

Tora  
Cafe  
ICED  
MILKY  
LATTE

Tora  
Cafe  
ICED  
CAPPUCCINO

Tujuh  
Kurma

GG  
GENTLE  
GEN

Serving Goodness and Happiness

We continue to be guided by our mission to serving goodness and happiness to consumers all over the world.