

Tempeh Chips

Crunchy, healthy, Natural and delicious. Sustainable snacks of the future









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A Growing Appetite for Wellness

Consumers have shown two strong priorities in their consumption habits over the past few years.

1. The desire to be better for the world

Mamame

2. The desire to be mindful about our health

The first takes place by making smarter decisions, measuring a product by its impact on the environment and our planet. By opting out of choices that harm the earth, and instead leaning in with brands that stand for a cause, consumers are consciously shaping their environmental footprint with each purchase they make.

The second also manifests in a choice. Consumers want food not only to taste good, but also to help them accomplish their wellness goals. In grocery stores and in the snack aisle, individuals are searching for products that will both spark joy because it tastes good, and also ultimately be beneficial to our bodies and our health.





Estimated global wellness market (USD)



Tempeh: The Next Superfood

Tempeh is a traditional Indonesian food made by fermenting soybeans.

Our non-Soy tempeh is made from a more sustainable and healthy alternative – non-GMO, black-eyed beans.

These beans undergo a beautiful fermentation process that makes our chips nutritious, healthy, and tasty.

Our Tempeh Chips



Plant-based

All of our products are plant-based. Two of our four products, Original and Chilli, are vegan snacks.



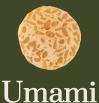
Gluten-Free

Tempeh is made with only tapioca starch and black-eyed beans, making it a glutenfree, low-calorie snack with a crispy texture.



Gut Health

Fermented beans are rich in fiber, which helps improve gut health. However the chip retains no taste or smell unique to fermentation.



Tempeh chips have a clean, addictive, and deep umami taste. All the flavor of the blackeyed beans without the aftertaste that some legumes leave behind.



The Process

Prepare

Black-eyed beans are boiled and carefully prepared for fermentation.

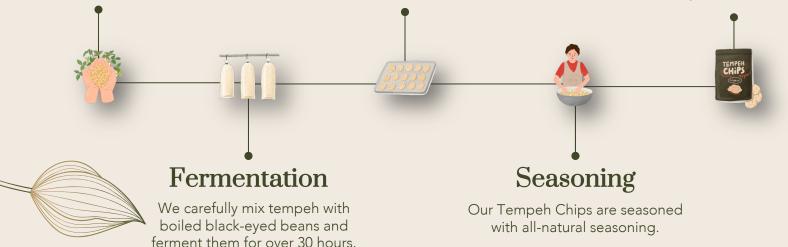
Hand-crafted

All processing is done by hand, thinly sliced and fried in coconut oil to maximize the crispy texture.



Our Tempeh Chip

We do our best to preserve the taste and aroma using natural ingredients, without preservatives.



The Beauty of Natural Fermentation

Our operations are highly systemized to batch-make our Tempeh Chips by hand. From fermentation to the final chip, the process takes about 50 hours of attention and care.

We make all our Tempeh in-house.

24 Hours



Fermentation occurs over 30 hours of careful monitoring.

A simple equation. Beans + Tapioca Flour + Fermentation = Tempeh.

The sliced Tempeh goes straight into coconut oil.

whole food

Our experts carefully QC our products and ensure perfection.









Indonesia

Mamame's factory is based in Jakarta. Indonesia has been home to our family for over 20 years.



In the family

We are a family-owned business, in our first year, everything was done in-house.



Woman-owned business

Our founder is a woman, and out of our seven full-time employees, six are local women.



Mission – "Born out of Mama's Big Love"

- 1. Empower our customers around the world to nourish and care for themselves with our healthy snacks.
- 2. Share the incredible power of Tempeh with the world.





Our Target Market



Parents

Individuals searching for healthier and nutritious alternatives to children's snacks



The Dieter

0g added sugars, 5g of protein and 6g of fiber per serving



Trend-setters



Our tempeh chips can be set apart from existing protein-based chips in the market



Suits vegan and GF dietary needs, and promotes gut health



Ingredient Sources

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Ingredient	Country of Origin	Producer Name
Black-eyed Beans	Burma, Myanmar	PT Sumber Roso Agro Makmur
Rhizopus Oligosporus	Indonesia	PT Aneka Fermentasi Industri
Tapioca Starch	Indonesia	PT Haji Muhammad Ilyas
Salt	Indonesia	PT Unichem Candi Indonesia
Seasoning Powder (Garlic, Onion, Chilli, Pepper)	Indonesia	PT NP Foods Indonesia
Coconut Oil	Indonesia	PT Mangga Dua
Antioxidant BHT	China	Jiangsu Maida





Certification

Mamame is the only Tempeh Chips manufacturing facility in Indonesia with both HACCP facilities and FDA verification. Tempeh Chip is the first product to enter the South Korean, Japanese and American

markets, with our **unique patented recipe**.







Certified in 2021



Certified in 2021



Certified in 2022



Certification in progress for 2023



Certification in progress for 2023







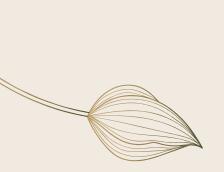
Production Capacity

Current capacity

60kg = 1,200 unit per shift 2 shifts per day = 2,400 units 25 days per month = 60,000 units

Future capacity

120kg = 2,400 unit per shift 2 shifts per day = 4,800 units 25 days per month = 120,000 units



By Q4 2023:

- 1. Fully automatic production line
- 2. Staff headcount increase (adding 14 full-time employees)
- 3. Factory expansion, new location

Price List & Details

Product	Quantity (MOQ)	Cost (FOB)
Tempeh Chips (50g)	20ft container	\$1.11 USD
Tempeh Chips (50g)	40ft container	\$1.11 USD

*Pricing is negotiable based on marketing, logistics, and order volume

Lead Time: 2-3 weeks for 20ft container 3-4 weeks for 40ft container

Capacity ctn for APAC (Option 1)

Capacity ctn for (Option 2)

(1box/12pcs) Box size = (L27cm / P23cm / T25cm) Pallet size = 120cm x 120cm 20ft = 8 pallet = 1280 box = 15,360 pcs 40ft = 18 pallet = 2880 box = 34,560 pcs (1 pallet = 160 box)

(1box/45pcs)

Box size = (L55cm / P36cm / T25cm) Pallet size = 110cm x 110cm x 12cm 20ft = 8 pallet = 384 box = 17,280 pcs 40ft = 16 pallet = 768 box = 34,560 pcs (1 pallet = 42 box)

Thank you

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Appendix





Product details

Shelf Life 12 months

Product dimensions 23 cm (height) x 16 cm (width) x 7 cm (depth) 9.06 in (height) x 6.30 in (width) x 2.76 in (depth)

Product volume 2576 cm³ 157.20 in³

Product weight 50g 1.76 oz





Carrying Capacity

Original

Nutritional Facts



50g 12 months shelf life

Product Name	Mamame Tempeh Chips Original
EAN Code	8997028310421
Package Materials	Aluminium Standing Pouch
Product Weight	50g (1.76 oz)
Product Dimensions	23 cm (height) x 16 cm (width) x 7 cm (depth)
	9.06 in (height) x 6.30 in (width) x 2.76 in (depth)
Product Volume	2576 cm3
	157.20 in3
Shelf Life	12 months
Certifications	FDA, Vegan, HACCP, ISO22000:2018
	(Non GMO, Gluten Free, Halal - Certified soon in
	2023)
Ingredients	Black-eyed bean, Rhizopus Oligosporus, Tapioca
	Starch, Sugar, Spice Mix (Garlic, Onion, Pepper,
	Chilli), Salt, Coconut Oil with BHT for Freshness.

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ervings per container rving size	(25g
ount Per Serving Alories	130
	% Daily Valu
al Fat 8g	109
Saturated Fat 4g	159
rans Fat 0g	
plesterol Omg	04
lium 80mg	3
al Carbohydrate 13g	5
ietary Fiber 3g	11
otal Sugars 0.5g	
ncludes 0g Added Sugars	0'
tein 2.5g	6'
gnesium 6mg	2
1 0.4mg	2'
assium 60mg	4



Hot Chilli



50g 12 months shelf life

Product Name	Mamame Tempeh Chips Hot Chilli	
EAN Code	8997028310438	
Package Materials	Aluminium Standing Pouch	
Product Weight	50g (1.76 oz)	
Product Dimensions	23 cm (height) x 16 cm (width) x 7 cm (depth)	
	9.06 in (height) x 6.30 in (width) x 2.76 in (depth)	
Due du et Melume	2576 cm3	
Product Volume	157.20 in3	
Shelf Life	12 months	
	FDA, Vegan, HACCP, ISO22000:2018	
Certifications	(Non GMO, Gluten Free, Halal - Certified soon in	
	2023)	
	Black-eyed bean, Rhizopus Oligosporus, Tapioca	
Ingredients	Starch, Sugar, Spice Mix (Garlic, Onion, Pepper,	
	Chilli), Salt, Cabai Rawit (Indonesia Chilli),	
	Coconut Oil with BHT for Freshness.	
	Nutrition Facts	
	2 servings per container Serving size (25g)	
	Amount Per Serving 130	
	% Daily Male*	

Nutritional Facts

Amount Per Serving Calories	130
	% Daily Value
Total Fat 8g	10%
Saturated Fat 4g	15%
Trans Fat 0g	
Cholesterol 0mg	0%
Sodium 80mg	49
Total Carbohydrate 13g	4%
Dietary Fiber 3g	119
Total Sugars 0.5g	
Includes 0g Added Sugar	s 09
Protein 2.5g	69
Magnesium 6mg	29
Iron 0.4mg	29
Potassium 60mg	49

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Rosemary



50g 12 months shelf life

Product Name	Mamame Tempeh Chips Rosemary	
EAN Code	8997028310469	
Package Materials	Aluminium Standing Pouch	
Product Weight	50g (1.76 oz)	
Product Dimensions	23 cm (height) x 16 cm (width) x 7 cm (depth) 9.06 in (height) x 6.30 in (width) x 2.76 in (depth)	
Product Volume	2576 cm3 157.20 in3	
Shelf Life	12 months	
Certifications	FDA, Vegan, HACCP, ISO22000:2018 (Non GMO, Gluten Free, Halal - Certified soon in 2023)	
Ingredients	Black-eyed bean, Rhizopus Oligosporus, Tapioca Starch, Sugar, Spice Mix (Rosemary, Garlic, Onion) Salt, Yeast Extract Powder, Food Acid (E330), Anti-Caking Agent – Silicon Dioxide (E551), Coconut Oil with BHT for Freshness.	
Nutritional Facts	Nutrition Facts 2 servings per container Serving size (259) Amount Per Serving 1300 Calories % Day Waa* Total Fat 8g 19%, Saturated Fat 4g 19%, Total Fat 8g 0%, Cholesterol 0mg % Sodium 80mg 9%, Total Carbohydrate 13g 4%, Delatary Fiber 3g 11%, Total Carbohydrate 13g 4%, Potein 2, 5g 6%, Magnasium 6mg 2%, Potasium 60mg 4%, Potasum 60mg 4%,	





Cheese



50g 12 months shelf life

Product Name	Mamame Tempeh Chips Cheese	
EAN Code	8997028310445	
Package Materials	Aluminium Standing Pouch	
Product Weight	50g (1.76 oz)	
Desident Dimensione	23 cm (height) x 16 cm (width) x 7 cm (depth)	
Product Dimensions	9.06 in (height) x 6.30 in (width) x 2.76 in (depth)	
	2576 cm3	
Product Volume	157.20 in3	
Shelf Life	12 months	
	FDA, Vegan, HACCP, ISO22000:2018	
Certifications	(Non GMO, Gluten Free, Halal - Certified soon in	
	2023)	
	Black-eyed bean, Rhizopus Oligosporus, Tapioca	
	Starch, Sugar, Maltodextrin, Salt, Hydrolyzed	
Ingredients	Vegetable Protein, Yeast Extract Powder, Cheese	
	Flavor, Anti-Caking Agent - Silicon Dioxide (E551),	
	Coconut Oil with BHT for Freshness.	
	Nutrition Facts	
	2 servings per container Serving size (25g)	
	Amount Per Serving 140	
	Calories 140	
	Total Fat 9g 12% Saturated Fat 4g 15%	
	Trans Fat Og	
Nutritional Facts	Cholesterol Omg 0% Sodium 150mg 7%	
	Total Carbohydrate 13g 4%	
	Dietary Fiber 3g 11% Total Sugars 1g	
	Includes 0g Added Sugars 0% Protein 2.5g 6%	
	Calcium 6mg 2%	
	Iron 0.4mg 2%	
	Potassium 60mg 4%	

 Percent Daily Values are based on a 2,000 calorie diet. Your Daily Values may be higher or lower depending on your calorie needs.





50g 12 months shelf life

Barbeque

Product Name	Mamame Tempeh Chips Barbeque	
EAN Code	8997028310445	
Package Materials	Aluminium Standing Pouch	
Product Weight	50g (1.76 oz)	
Product Dimensions	23 cm (height) x 16 cm (width) x 7 cm (depth) 9.06 in (height) x 6.30 in (width) x 2.76 in (depth)	
Product Volume	2576 cm3 157.20 in3	
Shelf Life	12 months	
Certifications	FDA, Vegan, HACCP, ISO22000:2018 (Non GMO, Gluten Free, Halal - Certified soon in 2023)	
Ingredients	Black-eyed bean, Rhizopus Oligosporus, Tapioca Starch, Sugar, Salt, Spice Mix (Garlic, Onion, Chilli, Pepper), Hydrolyzed Vegetable Protein, Yeast Extract Powder, BBQ Flavor, Anti-Caking Agent - Silicon Dioxide (E551), Coconut Oil with BHT for Freshness.	
Nutritional Facts	Nutrition Facts 2 servings ize (259) Amount Per Serving 1400 Calories 1245 Saturated Fat 10g 1245 Saturated Fat 4g 1255 Total Fat 10g 1255 Saturated Fat 4g 1555 Total Carbohydrate 13g 455 Total Carbohydrate 13g 455 Total Carbohydrate 13g 455 Protein 25g 656 Calcourn 6rng 255 Fordal Carbohydrate 13g 455 Protein 25g 656 Calcourn 6rng 255 Fordal Carbohydrate 13g 456 Portein 25g 656 Calcourn 6rng 256 Fordalsum 60mg 456 * Incurve Carbohydrate stand on a 2000 collek det 456	

