

Calling applications for IPD sourcing mission

Since 2012, the Import Promotion Desk (IPD) from Germany has been working in Indonesia to support Indonesian SMEs to enhance their portfolio of services for export promotion and establish sustainable trade relations.

IPD is an initiative of the Federation of German Wholesale, Foreign Trade and Services (BGA) and sequa gGmbH – the development organisation of German industry. On behalf of the German Federal Ministry for Economic Cooperation and Development (BMZ), IPD assists companies from Indonesia in entering the European market so that they are enabled to increase their innovative capacity, generate added value, and improve their competitive position internationally. By these means IPD contributes towards strengthening the economic structures in Indonesia.

Various criteria first have to be fulfilled before your cooperation with IPD can start. For this purpose, IPD will conduct its **next sourcing mission to Indonesia in November 2023** to identify potential companies to include in the 3-year program. The selection criteria will comprise a formal interview followed by factory visits.

If you are a

- SME company with 100% Indonesian ownership
- With its own processing facility and minimum food safety certifications (HACCP, ISO 22000)
- Not yet well-established in the European Market
- Wish to participate at European trade fairs

Manufacturers of the below product categories can apply (organic and conventional).

- Spices and herbs
- Coconut based products
- Nuts
- Process fruit and vegetables (frozen, dried, canned, etc.)
- Coffee or cacao
- Seeds, grains, and beans
- Plant-based protein sources

If you are an eligible company, kindly send us the filled application together with a copy of your business registration & food safety certifications before 30th September 2023 to Angie Martinez (martinez@importpromotiondesk.de) or Sarasi Waidyaratne (waidyaratne@importpromotiondesk.de)

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