



Nu
Green Tea

VARIANT	NETT WEIGHT	CONTENTS PER CARTON BOX	CARTON BOX SIZE (mm)	CUBIC METERS
Nu Green Tea Honey	450 ml	24 pcs/carton	397 x 263 x 222	0.0231
Nu Green Tea Original	450 ml	24 pcs/carton	397 x 263 x 222	0.0231
Nu Green Tea Royal Jasmine	450 ml	24 pcs/carton	397 x 263 x 222	0.0231
Nu Green Tea Less Sugar	450 ml	24 pcs/carton	397 x 263 x 222	0.0231
Nu Green Tea Honey	330 ml	24 pcs/carton	379 x 252 x 187	0.0178
Nu Green Tea Original	330 ml	24 pcs/carton	379 x 252 x 187	0.0178
Nu Yogurt Tea	450 ml	24 pcs/carton	397 x 263 x 222	0.0231

Nu Green Tea is an enjoyable and refreshing green tea drink made from selected natural green tea leaves, with no preservatives / sweeteners / colorings, and rich in polyphenols as natural antioxidant brings the freshness of green tea that always gives special taste for you. Nu Green Tea is an excellent choice for you who choose healthy as a lifestyle.

Green Tea and Yogurt combination drink, gives a unique and refreshing sensation. Contains high anti-oxidants and all the goodness of yogurt. Made without preservatives, food coloring and artificial sweeteners, which is safe to be consumed.

COMPANY PROFILE

PT ABC President Indonesia (ABCPI) was established in September 1991 under a joint venture agreement between PT ABC Central Food of Indonesia and Uni-President Enterprises Corporation of Taiwan (until 2018, when Uni-President Enterprises Corporation of Taiwan sold its share in ABCPI to local shareholders).

"ABC" is well-know brand and considered one of the leading food and beverage manufacturers in Indonesia. Having an original philosophy of "satisfying our customers need". "ABC" has continuously evolved and steadily expanded its business. The brand has now become a famous household name. Know for its good quality.

ABCPI is also one of the key players in Indonesia and International Instant Noodle Market with our "hot-flavor variant".

Selera pedas as our specialty. In Indonesia, Mi ABC is available nationwide through national distribution networks. The International Export Market are spread across the global continents.

ABCPI's factory is located in Desa Walahar, Karawang, West Java, with an area of 7.0 hectares. When commencing its operation in July 1992, ABCPI was only producing instant noodles.

In September 2005, ABCPI started to produce Ready-to-Drink (RTD) Beverage product called: Green Tea, which was the pioneer of RTD Green Tea in PET bottle in Indonesia. To support NU Green Tea's innovative concept. ABCPI was the first to engaged in a state-of-art technology : PET Aseptic Filling Technology. A technology to ensure products deliver winning tastes and aromas. Until present day. NU Green Tea continues to be the market leader in RTD Green Tea category in Indonesia. As a leader in the F&B manufacturing industry. ABCPI will keep on innovating and evolving with a mission is to satisfy our customers' needs by creating product that inspire goodness and nourish the mind, body and soul.

VISION

To be preferred today's taste for a more meaningful life. New taste :
Delicious, High Quality, Healthy, Innovative, Trendy

MISSION

- Brand** : Bring to customers a high value brand with good quality and innovative food and beverage products that satisfy people's needs and desires.
- Society** : To be a great place to work for people who have passion to grow and achieve both individual and organizational success.
- Stakeholders** : To continuously maximize stakeholders value and be a good corporate citizen.

ABC

PT ABC PRESIDENT INDONESIA

PRODUCT CATALOGUE



Nu Milk Tea, a good combination of Premium Tea Leaf and Creamy Rich Milk, gives you an Indulgently Great Taste. Nu Milk Tea is available in 330 ml bottle. Tastefully Comforting! Enjoy Nu Milk Tea!

Nu Teh Tarik. The richness and harmony of flavors in a bottle. Giving you the indulgently bold taste of authentic teh tarik to brighten up your day. Nu Teh Tarik is available in 330 ml bottle.

VARIANT	NETT WEIGHT	CONTENTS PER CARTON BOX	CARTON BOX SIZE (mm)	CUBIC METERS
Nu Milk Tea	330 ml	24 pcs/carton	366 x 244 x 186	0.0166
Nu Teh Tarik	330 ml	24 pcs/carton	366 x 244 x 186	0.0166



VARIANT	NETT WEIGHT	CONTENTS PER CARTON BOX	CARTON BOX SIZE (mm)	CUBIC METERS
Nu Zuzu Chocolate Flavor	330 ml	12 pcs/carton	139 x 180 x 236	0.006
Nu Zuzu Original Flavor	330 ml	12 pcs/carton	139 x 180 x 236	0.006



VARIANT	NETT WEIGHT	CONTENTS PER CARTON BOX	CARTON BOX SIZE (mm)	CUBIC METERS
Gebetani Manis	310 ml	24 pcs/carton	370 x 244 x 192	
Gebetani Lyucue	310 ml	24 pcs/carton	370 x 244 x 192	

PT ABC PRESIDENT INDONESIA

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The pioneer and market leader in spicy instant noodle category. Created specially to satisfy the spicy taste lovers Available in four unique and tasty flavor : Hot Chicken Gulai, Hot Chicken Semur, Hot Tomato Soup and Hot Chicken Lemon.
The noodle's chewy texture of Mi ABC Selera Pedas makes it not swell and mushy easily. Made from selected spices to deliver the perfect and unique spicy taste. Mi ABC Selera Pedas, Feel The Sensation!

VARIANT	NETT WEIGHT	CONTENTS PER CARTON BOX	CARTON BOX SIZE (mm)	CUBIC METERS
Mi ABC Onion Chicken	65 gr	40 pcs/carton	325 x 200 x 235	0.0153
Mi ABC Vegetable Flavour	70 gr	40 pcs/carton	325 x 200 x 235	0.0153
Mi ABC Hot Gulai Chicken	70 gr	40 pcs/carton	325 x 200 x 235	0.0153
Mi ABC Hot Semur Chicken	70 gr	40 pcs/carton	325 x 200 x 235	0.0153
Mi ABC Hot Tomato Soup	70 gr	40 pcs/carton	325 x 200 x 235	0.0153
Mi ABC Fried Noodle	70 gr	40 pcs/carton	325 x 200 x 235	0.0153
Mi ABC Shrimp Flavour	70 gr	40 pcs/carton	325 x 200 x 235	0.0153
Mi ABC Beef Flavour	70 gr	40 pcs/carton	325 x 200 x 235	0.0153
Mi ABC Fried Hot Chicken Lemon	85 gr	40 pcs/carton	380 x 200 x 230	0.0175
Mi ABC Fried Spicy Peanut Sauce Flavour	80 gr	40 pcs/carton	380 x 200 x 230	0.0175



VARIANT	NETT WEIGHT	CONTENTS PER CARTON BOX	CARTON BOX SIZE (mm)	CUBIC METERS
Mi ABC Garlic Butter Cheese	80 gr	40 pcs/carton	380 x 200 x 230	0.01748
Mi ABC Pedas Nampol	80 gr	40 pcs/carton	380 x 200 x 230	0.01748
Mi ABC Spicy Mayo Cheese	85 gr	40 pcs/carton	380 x 200 x 230	0.01748
Mi Cup ABC Pedas Nampol	80 gr	12 pcs/carton	393 x 206 x 228	



VARIANT	NETT WEIGHT	CONTENTS PER CARTON BOX	CARTON BOX SIZE (mm)	CUBIC METERS
Eat&Joy Meat Ball	70 gr	40 pcs/carton	325 x 200 x 235	
Eat&Joy Chicken	70 gr	40 pcs/carton	325 x 200 x 235	
Eat&Joy Curry Chicken	70 gr	40 pcs/carton	325 x 200 x 235	
Eat&Joy Fried Noodle	70 gr	40 pcs/carton	325 x 200 x 235	
Eat&Joy Rendang Beef	70 gr	40 pcs/carton	325 x 200 x 235	
Eat&Joy Cup Meat Ball	70 gr	12 pcs/carton	306 x 213 x 195	
Eat&Joy Cup Chicken	70 gr	12 pcs/carton	306 x 213 x 195	
Eat&Joy Cup Curry Chicken	70 gr	12 pcs/carton	306 x 213 x 195	
Eat&Joy Cup Fried Noodle	70 gr	12 pcs/carton	306 x 213 x 195	
Eat&Joy Cup Rendang Beef	70 gr	12 pcs/carton	306 x 213 x 195	



ABC Cup Noodle has complete flavor variants, environmentally friendly packaging, practical preparation, just add hot water, wait for a while and can be enjoyed immediately. Packed in plastic cup (instead of Styrofoam) that safer for health. Available in many flavors: Curry Chicken, Vegetable, Onion Chicken, Beef Meatball, Seafood, Soto and Hot Chicken Gulai. Now also available in Special Cup Fried Noodle and Fried Spicy Lime-Chicken Flavor.

VARIANT	NETT WEIGHT	CONTENTS PER CARTON BOX	CARTON BOX SIZE (mm)	CUBIC METERS
Mi ABC Cup Chicken Curry	60 gr	24 pcs/carton	395 x 305 x 190	0.0229
Mi ABC Cup Chicken Soto	60 gr	24 pcs/carton	395 x 305 x 190	0.0229
Mi ABC Cup Beef Meatball	60 gr	24 pcs/carton	395 x 305 x 190	0.0229
Mi ABC Cup Chicken Onion	60 gr	24 pcs/carton	395 x 305 x 190	0.0229
Mi ABC Cup Hot Gulai Chicken	60 gr	24 pcs/carton	395 x 305 x 190	0.0229
Mi ABC Cup Vegetable Flavour	60 gr	24 pcs/carton	395 x 305 x 190	0.0229
Mi ABC Cup Seafood Flavour	60 gr	24 pcs/carton	395 x 305 x 190	0.0229
Mi ABC Cup Fried Spesial	80 gr	24 pcs/carton	395 x 305 x 190	0.0229
Mi ABC Cup Fried Hot Chicken Lemon	80 gr	24 pcs/carton	395 x 305 x 190	0.0229



As a market leader in instant noodle, innovation and exploration to make delicious instant noodles is one of our responsibilities. Gurimi is one of our creativity products to answer customer needed. This product is a combination of delicious taste formulation, product quality and competitive price. We created 4 flavors to complete the variant: Chicken Soup Flavor, Beef Soup Flavor, Vegetable Soup Flavor, and Fried Noodle. Selected spices and material always be our keys to serve delicious taste.

VARIANT	NETT WEIGHT	CONTENTS PER CARTON BOX	CARTON BOX SIZE (mm)	CUBIC METERS
Gurimi Soup Chicken Flavor	60 gr	40 pcs/carton	315 x 190 x 230	0.0138
Gurimi Soup Beef Flavor	60 gr	40 pcs/carton	315 x 190 x 230	0.0138
Gurimi Soup Vegetable Flavor	60 gr	40 pcs/carton	315 x 190 x 230	0.0138
Gurimi Fried Chicken Flavor	60 gr	40 pcs/carton	315 x 190 x 230	0.0138
Gurimi Cup Soup Chicken Flavor	60 gr	24 pcs/carton	395 x 305 x 190	0.0229
Gurimi Cup Soup Beef Flavor	60 gr	24 pcs/carton	395 x 305 x 190	0.0229
Gurimi Cup Soup Vegetable Flavor	60 gr	24 pcs/carton	395 x 305 x 190	0.0229
Gurimi Cup Fried Chicken Flavor	70 gr	24 pcs/carton	395 x 305 x 190	0.0229



PT ABC President isn't stop to make a new products based on instant noodles to fulfill customers needed. Snacking is a lifestyle for all generation, anytime and anywhere. Easy to enjoyed and tasty snack always successful bring a lot of joy and happiness to customer. Gurimi Kremes was created as crunchy snack noodle with Roasted Chicken Flavor and Sweet Cheese Flavor.

VARIANT	NETT WEIGHT	CONTENTS PER CARTON BOX	CARTON BOX SIZE (mm)	CUBIC METERS
Gurimi Kremes Roasted Chicken Flavor	20 gr	60 bags/carton	373 x 243 x 185	0.017
Gurimi Kremes Sweet Cheese Flavor	20 gr	60 bags/carton	373 x 243 x 185	0.017