



PT NATURAL JOY FOODS



# Product Catalog





**Coconut Aminos**  
(Kecap Asin Kelapa)



**Coconut Sweet Sauce**  
(Kecap Manis Kelapa)



**Gado - Gado Sauce with Cashew Nuts**  
(Bumbu Gado - Gado Mente)



**Pecel Sauce Made with Cashew Nuts**  
(Bumbu Pecel Mente)



**Varmesan**  
(Bumbu Tabur Mente)



PT NATURAL JOY FOODS  
Perum. Citra Harmoni I-1/33  
Kramat Jegu,  
Kecamatan Taman  
Sidoarjo  
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[www.d-natural.com](http://www.d-natural.com)

### WHO WE ARE

PT Natural Joy Foods, founded by Shirley Boedihartono, has been in operation since 2020 and was incorporated as a private limited company in January 2022.

Inspired by a true story of severe health problems experienced by Shirley’s children, with the VISION “Healthy Organic Foods for Healthy People”, PT Natural Joy Foods is committed to become a company that provides healthy foods as a solution to meet the needs of the people of Indonesia and overseas for healthy foods that are nutritious, free of gluten, dairy, synthetic/chemical ingredients that are harmful for health, especially for the brain cognitive development and behaviour of children.

### WHAT WE DO

We produce sauces and seasonings that are healthy, natural, organic, vegetarian and non-GMO, for everyday use by moms to prepare foods for their beloved families, and guarantee that our products are hygienic and safe for consumption because we implement the Food Safety and Hygiene system and already have certificates as follows:

- HACCP
- HALAL
- ORGANIC - USDA, EU, COR dan SNI.

### MISSIONS

1. To produce premium quality healthy foods, free of gluten, dairy, refined sugar and synthetic ingredients by implementing hygiene and food safety procedures.
2. To help people achieve optimum health with natural and organic foods
3. To build public awareness and knowledge about healthy food
4. To support organic farmers who implement sustainable farming systems
5. To participate in preserving a clean, healthy living and eco-friendly environment.



# Coconut Aminos

## Soy-free Seasoning Sauce





  
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# Coconut Aminos

- ✓ Soy Free
- ✓ Gluten Free
- ✓ No Colouring
- ✓ No Preservatives
- ✓ No GMO
- ✓ No MSG
- ✓ No Synthetic Flavor

**D'Natural Coconut Aminos** is a delicious healthy seasoning alternative to soy sauce. You can use it exactly like soy sauce in stir fry, dressings, marinades, dipping sauce, sprinkle it on rice or sushi.

Why D'Natural Coconut Aminos?

- soy free, non-GMO,
- gluten free,
- 100% plant-based, vegan
- no MSG
- Organic, no preservative, no artificial sweeteners, no synthetic flavor
- Low glicemic index

D'Natural Coconut Aminos is suitable for people with a healthy lifestyle, vegan, people with special needs and special health problems.

**Ingredients:** Organic Coconut Blossom Nectar, Seasalt, Water, Lemon Juice





# D' NATURAL Coconut Aminos

## Product Specifications

<b>HS Code:</b>	21039019
<b>Weight (kg):</b>	0,55 kg
<b>Dimension (mm):</b>	60 x 60 x 195
<b>Certification:</b>	HACCP, Halal, P-IRT
<b>Shelf Life:</b>	21 months
<b>Brand Name:</b>	D'Natural
<b>Packaging:</b>	Glass Bottle
<b>Supply Ability:</b>	1200 bottles per day
<b>Packaging Details:</b>	12 bottles @ 250 ml/ carton 235 x 190 x 220 mm Total Weight: 6.6 kg





# Coconut Sweet Sauce

## Soy-free Sweet Seasoning Sauce



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# Coconut Sweet Sauce

✓ Soy Free

✓ Gluten Free

✓ No Colouring

✓ No Preservatives

✓ No GMO

✓ No MSG

✓ No Synthetic Flavor

**D'Natural Coconut Sweet Sauce** is a delicious healthy seasoning alternative to sweet flavor black soy sauce. You can use it exactly like sweet black soy sauce in stir fry, marinades, dipping sauce, dressings, satay sauce or barbecue sauce.

Why D'Natural Coconut Sweet Sauce?

- soy free, non-GMO,
- gluten free,
- 100% plant-based, vegan
- no MSG
- Organic, no preservative, no artificial sweeteners, no synthetic flavor
- Low glicemic index

D'Natural Coconut Sweet Sauce is suitable for people with a healthy lifestyle, vegan, people with special needs and special health problems.

**Ingredients:** Organic Coconut Blossom Nectar, Organic Palm Blossom Nectar, Balinese Seasalt, Filtered Water, Lemon Juice, Spices.





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# Coconut Sweet Sauce

## Product Specifications

<b>HS Code:</b>	21039019
<b>Weight (kg):</b>	0,57 kg
<b>Dimension (mm):</b>	60 x 60 x 195
<b>Certification:</b>	HACCP, HALAL, P-IRT
<b>Shelf Life:</b>	24 months
<b>Brand Name:</b>	D'Natural
<b>Packaging:</b>	Glass Bottle
<b>Supply Ability:</b>	1,200 bottles per day
<b>Packaging Details:</b>	12 bottles @ 250 ml / carton 235 x 190 x 220 mm Total Weight: 6,84 kg







# Varmesan

## Vegan Parmesan Cheese



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# D' NATURAL Varmesan

- ✓ Gluten Free
- ✓ Dairy Free
- ✓ No MSG
- ✓ Non-GMO
- ✓ Sugar Free
- ✓ Vegan Friendly
- ✓ No Preservatives

D'Natural Varmesan is a delicious, nutty flavor, dairy free, gluten free, non-GMO, vegan seasoning used as an alternative to parmesan cheese. It is a non-dairy product and is purely plant-based.

It is simply made of cashew nuts, Balinese seasalt and nutritional yeast.

D'Natural Varmesan is an excellent source of trace minerals, amino acids, fibers and vitamins and is best used for sprinkles on pasta, rice, salads, eggs, steaks, chicken, seafoods, potatoes, etc.





# D' NATURAL

## Varmesan

### Product Specifications

<b>HS Code:</b>	21039040
<b>Weight (kg):</b>	0,256
<b>Dimension (mm):</b>	70 x 70 x 100
<b>Certification:</b>	Halal, P-IRT
<b>Shelf Life:</b>	13 months
<b>Brand Name:</b>	D'Natural
<b>Packaging:</b>	Glass Jar
<b>Supply Ability:</b>	12,000 jars per month
<b>Packaging Details:</b>	12 jars @ 100 gr / ctn 290 x 225 x 125 mm Total Weight: 3.5 kg
<b>Ingredients:</b>	Cashew Nuts, Balinese Seasalt, Nutritional Yeast.
<b>Alergens:</b>	Contains cashew nuts





# Gado-gado Sauce

## with Cashew Nuts





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# Gado-gado Sauce

## With Cashew Nuts

- ✓ 100% Plant-based
- ✓ Gluten Free
- ✓ Dairy Free
- ✓ No MSG
- ✓ Non GMO
- ✓ Refined Sugar Free
- ✓ No Preservatives

Gado-gado is a classic Indonesian street food originated from Batavia back in 16<sup>th</sup> century that now can be found in all parts of Indonesia.

It usually consists of a variety of vegetables, eggs, tempeh, and tofu coated with nutty gravy. The sauce was traditionally made with cashew nuts, but now peanuts are more frequently used due to lower price and availability.

D'Natural Gado-gado sauce is made with traditional recipe using premium quality cashew nuts and spices that give the feeling of satisfaction to anybody who loves gado-gado.





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# Gado-gado Sauce with Cashew Nuts

## Product Specification

HS Code:	21039019
Weight (kg):	0.5
Dimension (mm):	70 x 70 x 100
Certification:	Halal, P-IRT
Shelf Life:	11 months
Brand Name:	D'Natural
Packaging:	Glass Jar
Supply Ability:	1500 jars per month
Packaging Details:	12 jars @ 270 gr / ctn 290 x 225 x 125 mm Total Weight: 6 kg
Ingredients:	Cashew Nuts, Coconut Sugar, Garlic, Chili, Balinese Sea Salt.
Allergens:	Contains Cashew Nuts.





# Pecel Sauce

## with Cashew Nuts

Traditional Javanese Salad Dressing



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# D' NATURAL Pecel Sauce

## with Cashew Nuts

✓ 100% Cashew Nuts

✓ Gluten Free

✓ Dairy Free

✓ No MSG

✓ No GMO

✓ Refined Sugar Free

✓ No Preservatives



D'Natural Pecel Sauce is a salad dressing made of cashew nuts for a legendaris traditional Indonesian salad called pecel.

Normally a pecel sauce is made of peanuts, but D'Natural Pecel Sauce is specially made using cashew nuts to give our customers with an unforgettable experience enjoying the Uniqueness of our traditional authentic pecel sauce.

D'Natural Cashew Pecel Sauce is gluten free, dairy free, MSG free, preservative free, coloring free. It is simply made of cashew nuts, coconut sugar, garlic, Red chilli, spices and balinese sea salt.

You can enjoy D'Natural Cashew Pecel Sauce for salad dressing, satay sauce, barbecue sauce, dipping sauce, etc.





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# Pecel Sauce

## with Cashew Nuts

### Product Specification

<b>HS Code:</b>	21039019
<b>Weight (kg):</b>	0.5
<b>Dimension (mm):</b>	70 x 70 x 100
<b>Certification:</b>	Halal, P-IRT
<b>Shelf Life:</b>	11 months
<b>Brand Name:</b>	D'Natural
<b>Packaging:</b>	Glass Jar
<b>Supply Ability:</b>	1500 jars per months
<b>Packaging Details:</b>	12 jars @ 270 gr / ctn 290 x 225 x 125 mm Total Weight: 6 kg
<b>Ingredients:</b>	Cashew Nuts, Coconut Sugar, Garlic, Chili Spiced, Balinese Sea Salt
<b>Allergens:</b>	Contains Cashew Nuts.





# Spirumite

Food Spread



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# D' NATURAL Spirumite

## Food Spread

- ✓ Gluten Free
- ✓ Dairy Free
- ✓ No MSG
- ✓ No GMO
- ✓ Refined Sugar Free
- ✓ Vegan Friendly
- ✓ No Preservatives



Spirumite is a delicious, blue-green, vegan paste used as spread on bread, crackers and chips.

It is made of spirulina, a blue green, nutritious algae that are beneficial for health. It is gluten free, non-GMO.

In some Asian foods, spirumite can be used as alternative to shrimp paste used for making rojak sauce, sambal (chillie sauce), grilled chicken / beef, fried rice, pasta, dipping sauce for eating tofu / tempeh, etc.

It is made of spirulina, a type of blue-green algae, that is considered as superfoods. Spirulina is an excellent source of protein, minerals, vitamins and anti-oxidants beneficial to health.

It is gluten Free, dairy free, refined Sugar Free, MSG free, Preservative free, coloring free.



# D' NATURAL Spirumite

## Food Spread

### Product Specification

<b>HS Code:</b>	21039019
<b>Weight (kg):</b>	0.25
<b>Dimension (mm):</b>	60 x 60 x 195
<b>Certification:</b>	Halal, P-IRT
<b>Shelf Life:</b>	12 months
<b>Brand Name:</b>	D'Natural
<b>Packaging:</b>	Glass Jar
<b>Supply Ability:</b>	12,000 jars per month
<b>Packaging Details:</b>	24 jars @ 150 gr / ctn 235 x 190 x 220 mm Total Weight: 6 kg
<b>Ingredients:</b>	Organic coconut sugar, Spirulina, Balinese seasalt, nutritional yeast





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**More Info :**

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